



Northwest Territories Tourism

2019 AGM Meeting Minutes

Yellowknife, NT
November 6, 2019



2019 Annual General Meeting Minutes

Explorer Hotel – Yellowknife, Northwest Territories
November 6, 2019 9:30 a.m.

1.0 CALL TO ORDER

Susan Wright, Chairperson called the meeting to order at 9:38 a.m. The Chair confirmed that in accordance with Article 4, Subsection E of the Constitution and By-laws, the meeting was properly constituted.

The list of AGM Attendees is attached as Appendix A.

2.0 OPENING PRAYER

Board member James Marlowe provided the Opening Prayer.

3.0 INTRODUCTION OF BOARD MEMBERS

The Chairperson introduced board members in attendance and noted regrets from Mr. Kylik Kisoun-Taylor, Ms. Verda Law and Mr. Jonah Mitchell.

4.0 APPROVAL OF AGENDA

[Motion 2019-11-06-AGM-01]

To approve the Agenda as presented.

Moved by: Paul Harrington

Seconded by: Mike Freeland

MOTION CARRIED

5.0 APPROVAL OF THE MINUTES OF THE 2018 ANNUAL GENERAL MEETING

[Motion 2019-11-06-AGM-02]

To approve the Minutes of the November 7, 2018 Annual General Meeting as presented.

Moved by: Gordon Gin

Seconded By: Newton Grey

MOTION CARRIED

6.0 CHAIRPERSON'S REPORT TO MEMBERSHIP

The Chairperson noted this was her 4th year serving on the Board and her last. She highlighted the written report provided to the Members (2019 Year in Review) as a snapshot of the work done by NWT Tourism. She highlighted the success in obtaining the one-day fishing license for April 1, 2020, the increased investment in tourism overall by the GNWT in 2019, including an increased

investment in NWT Tourism's marketing and staffing. She noted that the scholarship fund in 2018 had grown significantly due to member generosity and thanked members for their support of the organization.

7.0 NEW BUSINESS

7.1 Approval of the 2018/19 Audited Financial Statements

The financial statements were presented to the membership by Mr. Fred Deschenes, of Crowe MacKay.

[Motion 2019-11-06-AGM-03]

To approve the 2018/19 Audited Financial Statements

Moved by: Jackie Challis

Seconded by: Paul Harrington

MOTION CARRIED

7.2 APPOINTMENT OF THE AUDITOR FOR 2019/20 FISCAL YEAR

The Chair advised the membership that NWT Tourism had obtained a quote from Crowe MacKay for the audit for 2019/20 and that the board was recommending to the membership that Crowe MacKay be appointed as auditor for the 2019/20 fiscal year. She also advised the membership that the Board had directed the CEO to undertake an RFP process in 2020 for the 2020/21 fiscal year and that the recommendation for auditor for the 2020/21 year at the 2020 AGM would be an outcome from the RFP Process.

[Motion 2019-11-06-AGM-04]

To appoint Crowe MacKay as the auditor for NWT Tourism for the 2019/20 Fiscal year.

Moved by: Rosanna Strong

Seconded by: Jackie Challis

MOTION CARRIED

7.3 CHANGE IN CONSTITUTION AND BY-LAWS

The Chair referred to the detailed backgrounder and the copy of the Constitution and By-laws in the Membership package, noting that notice of the planned change to the By-laws had been communicated in advance to membership as required by the Constitution and By-laws. She called upon Cathy Allooloo to explain the rationale for the proposed change. Ms. Allooloo outlined the correction needed and explained the requirement by GNWT Corporate Registries for NWT Tourism to provide a clean copy of the full Constitution and By-laws.

[Motion 2019-11-06-AGM-05]

To repeal and replace NWT Tourism's By-Laws as presented to the membership.

Moved by: Cathy Allooloo

Seconded by: Joe Bailey

CARRIED

7.4 REPORT FROM THE NOMINATING COMMITTEE

The Chairperson noted that the report of the Nominating Committee was in the Membership Package and that it had been reviewed by the Board in October and approved for presentation to membership.

The Chairperson thanked the members of the Nominating Committee for their service and thanked all of the candidates that had put their name forward for election.

7.5 BOARD OF DIRECTOR ELECTION RESULTS

The Chairperson advised membership that the Board has terms of reference for an Election Committee which is established to oversee the election process. She confirmed that the Committee had been chaired by Gisselle Marion, Board Director and that Mr. Jess Fortner, Director of Tourism & Parks for GNWT and Mr. Fred Deschenes, Auditor from Crowe MacKay had served on this committee. She called on Mr. Fred Deschenes to present the results of the Election.

Mr. Deschenes confirmed there were 143 eligible voters in this year's election. He spoke to the electronic voting system and the communications issued to membership to ensure member understanding of the election process and access to electronic voting. He confirmed the names of the ten candidates. He outlined the voting process and noted that this year there had been a tie for the fourth candidate elected to the board, so a tie breaker vote had been undertaken.

Mr. Deschenes also advised membership that 78 members had voted in this election and that last year 80 voters had participated. He noted that this was 55% voter participation, which was less than last year, perhaps because there were ten candidates this year and seventeen candidates in 2018.

He announced the election results as follows:

Bobby Drygeese – B Dene Adventures (35 Votes)

Dana Hibbard – Nahanni Wilderness Adventures (33 Votes)

Edie Yoder – Hearne Lake Lodge (33 Votes)

Dan Wong – Jack Pine Paddle (31 Votes)

Mr. Deschenes thanked all candidates for putting their names forward and thanked Election Committee members as well as Ms. Julie Warnock, Communications Officer for administering the "Big Pulse" Election system and for excellent communications to members regarding the process.

The Chairperson thanked those who had allowed their names to stand for election and she congratulated those newly elected and re-elected to the Board.

7.6. DESTRUCTION OF ELECTION BALLOTS

[Motion 2019-11-06-AGM-06]

That the election ballots be destroyed.

Moved by: Bill Braden **Seconded by:** James McPherson

MOTION CARRIED

7.7 APPRECIATION FOR OUTGOING DIRECTORS

Harold Grinde thanked outgoing board members, noting that gifts on behalf of the Board and Membership had been sent to Mr. Jonah Mitchell and Mr. Kylik Kisoun Tayler. He called upon both Gail Quinn and Susan Wright who were present, presented a gift and thanked them for their service to NWT Tourism.

7.8 RESOLUTIONS

7.8.1 Resolutions Progress Report

The Chair noted that a detailed update on work regarding previous resolutions and the status of those resolutions had been provided in advance to members on the AGM Website and that a copy was in their AGM package. She called for any questions or comments on the Resolution status. There were no questions or comments.

A break was called for fifteen minutes before commencing the next item.

7.8.2 New Resolutions

7.8.2.1 NWT Tourism to Review Structure of the Board

[Motion 2019-11-06-AGM-07]

BE IT RESOLVED that in 2020, the Board of Directors establish the Constitution, By-Laws & Policy Committee and task the Committee to examine options for restructuring the board or the way the election and appointments are made to see whether there is a better way to strengthen industry experience in appointed positions and achieve balance of sectors and regions on the board overall in how all board positions are filled; and that the Board of Directors review the options presented by the Constitution, By-Laws & Policy Committee and then report back to the membership on this review, bringing forward any proposed changes in the Constitution and By-Laws for discussion and debate at the 2020 AGM.

Moved by: Yvonne Quick

Seconded by: Newton Grey

MOTION CARRIED

7.8.2.2 Placing a Higher Priority on Visitor Services in the Capital City

[Motion 2019-11-06-AGM-08]

BE IT RESOLVED that the City of Yellowknife, the Government of the Northwest Territories, and their partners place a high priority on the establishment of a Yellowknife-based Visitor Centre which, through their collaborative efforts with NWT Tourism, showcases, in addition to local attractions, NWT-wide tourism opportunities, encouraging visitors to return, and venture further than the Capital City.

Moved by: Cathy Allooloo

Seconded by: Harold Grinde

MOTION CARRIED

7.8.2.3 REDUCING THE IMPACT OF LAND LEASE COST INCREASES ON OUTFITTERS WITH OUTPOST CABINS

[Motion 2019-11-06-AGM-09]

BE IT RESOLVED that NWT Tourism advocate on behalf of Outfitters with the GNWT Department of Lands and the Department of Industry Tourism & Investment for a land lease solution that enables the Outfitter's outpost cabins to be listed on base/main camp(s) lease(s), and that single outpost cabins can be constructed by outfitters without the requirement for a lease, in recognition that these outpost leases were required by GNWT as the means to track cabins which have been put in place for safety and convenience of Outfitters and their guests, and that the cabins have minimal impact on the lands, and have minimal occupancy.

Moved by: Harold Grinde

Seconded by: Margaret Petersen

MOTION CARRIED

7.8.2.4 Request Capital City to properly regulate Short-Term Sharing, Bed and Breakfast, and Airbnb Type Accommodation

[Motion 2019-11-06-AGM-10]

BE IT RESOLVED that the City of Yellowknife be formally requested to develop and enforce Bylaws for the regulation and inspection of short-term rental accommodation addressing the unlevel playing field for accommodation providers in the Capital City; and

that these Bylaws ensure short term rental accommodation and bed and breakfast providers are paying their fair share of business license fees and taxes and are meeting established health and safety requirements that protect travelers, property owners, and the reputation of the destination.

Moved by: Kelly Martin

Seconded by: Faith Embleton

CARRIED

7.8.2.5 GNWT to Identify, Develop and Increase Promotion of Genuine Indigenous Tour Operators

[Motion 2019-11-06-AGM-11]

BE IT RESOLVED that there should be increased investments made by the GNWT to support promotion by NWT Tourism of Indigenous tour operators who offer authentic/genuine Indigenous experiences and who are 100% Indigenous owned, and there should be a mechanism established by the GNWT in issuing tour operators licenses that authenticates that business is 100% Indigenous owned, and NWT Tourism should then identify that business as such in its marketing.

Moved by: Joe Bailey

Seconded by: Antje Rilk

CARRIED

7.8.2.6 Sustaining Aurora Tourism

[Motion 2019-11-06-AGM-12]

BE IT RESOLVED that the GNWT should establish a committee to review new tourism license applications in the North Slave Region for Aurora operators to assesses the capacity in the market for additional tour operators and to assess whether adding more licensed tourism operators for aurora will support the sustainability of the local industry and its growth long term and that the GWNT should consider including on that committee representation from licensed tourism operators in the region, non-government organizations, and local communities.

Moved by: Joe Bailey

Seconded by: Antje Rilk

DEFEATED

8.0 ADJOURNMENT

Gord Gin moved the meeting be adjourned. The meeting adjourned at 12:21 p.m.

(Appendix A: List of 2019 AGM Attendees follows)

**Appendix A: 2019 AGM Voting Delegates in Attendance
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Name	Number of Votes	Business Name
James Robinson	1	Aurora Village
Bill Braden	1	Billbradenphotography
Mike Freeland	1	Blackford Lake Lodge
Wendy Grater	1	Black Feather
James Marlowe	1	Akaitcho Territory Government
Gail Quinn	1	Canadian North
Liza McPherson	1	Dehcho First Nations
Harold Grinde	1	Gana River Outfitters
Joy O'Neill	1	Gwich'in Tribal Council
Gerry Kisoun	1	Inuvialuit Regional Corporation
Dan Wong	1	Jackpine Paddle
Pierre Benoit	0	Jackpine Paddle
Catherine Allooloo	1	NARWAL Adventures
Paul Harrington	1	NWT Métis Nation
Susan Wright	1	North Wright Air
James McPherson	2	Sahtu Secretariat Sahtu Adventures
Giselle Marion	2	Tlicho Government Tlicho Online Store
Lin Ward	1	Canoe North Adventures
Newton Grey	2	Capital Suites – Yellowknife Capital Suites - Inuvik
Francoise Afane	1	CDETNO
Steven Watters	1	Chateau Nova
Robert Warburton	1	Cloudworks
Alex Clinton	1	Diavik Diamond Mine
Faith Embleton	1	Embleton House Bed & Breakfast
Ron Desjarlais	1	East Arm Pop Up Camp

Appendix A: 2019 AGM Voting Delegates in Attendance**(Page 2 of 2)**

Name	Number of Votes	Business Name
Kelly Martin	1	Explorer Hotel
Greg Dussome	1	Lac La Martre Adventures
Margaret Peterson	2	Peterson Point Lake Lodge My Backyard Tours
Dana Hibbard	1	Nahanni Wild
Chris Potyok	1	Northern Star B & B
Joe Bailey	1	Northstar Adventures
Rea delo Santos	1	Quality Inn Suites Hotel
Rosanna Strong	1	Strong Interpretation
Matthew Mitchell	1	Sundog Adventures
Susan Mercredi	1	Top of the World Travel
Antje Rilk	1	Touch the Arctic Tours
Diane Seals	1	Town of Fort Smith
Peter Magill	1	Town of Hay River
Jackie Challis	1	Town of Inuvik
Gord Gin	1	Yellow Dog Lodge
Kyle Thomas	1	Yellowknife Online
Andrew Moore	1	YK Sportfishing
Bobby Drygeese	1	B. Dene Adventures
Liang Chen	1	Destination NWT
Mark Henry	1	Copperhouse Restaurant
Marion Lavigne	1	Up Here Publishing
Yvonne Quick	1	Yvonne Quick
Peggy Chubb	1	Norman Wells Historical Society
Tracy St. Denis	0	Government of the Northwest Territories (Board Ex-Officio)