

RESOLUTION #6 – FROM YELLOWKNIFE TOURS LTD.

ENFORCEMENT OF AURORA TOURISM OPERATOR LICENSES

Whereas the Northwest Territories is well known around the world for its spectacular Aurora, and is a significant part of the NWTs tourism industry; and

Whereas NWT Tourism and the NWT Aurora tour operators have invested extensively in developing the NWT as the best destination in the world for Aurora viewing; and

Whereas tourism businesses in the NWT are required to have a Tourism Operators License issued from the Government of the Northwest Territories, and are required to follow the rules and regulations that are attached to that license; and

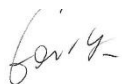
Whereas it is important for the reputation of the tourism industry of the NWT for visitors that choose to come to the NWT to view the Aurora feel safe, that they are with a trustworthy operator, and that there is a level of consistency and reliability they can rely on; and

Whereas there is a concern that there may be unlicensed operators offering Aurora tours, and that the level of care and concern for visitors is not being met with these operators, which will have significant negative impacts to the reputation of the NWT with visitors from around the world.

Be it resolved that NWT Tourism advocate to the Government of the Northwest Territories, Department of Industry, Tourism, and Investment that Aurora tour operations are being monitored for safe practices, that activities are being delivered by licensed tour operators, and that the regulations under the Tourism Act of the GNWT are being enforced, and furthermore that GNWT-ITI review criteria for Aurora tourism operator licensing in consideration of adding mandatory training requirements to ensure they have significant and reliable knowledge to provide service with quality, and enhance the experience for our visitors from around the world.

Moved by: Verda Law

Seconded by: Dana Hibbard



Resolution Committee Chair Signature

This is for internal use only; the signature of the Resolution Committee Chair is the approval for this item to advance to the 2023 AGM for discussion.