

ITIT TRAINING DAY

NOVEMBER 7

THURSDAY



WEST CHANNEL BEACH
NEAR HAY RIVER
AARON TAMBOUR /
NWT

DAY
03

08:00 – 09:00

Breakfast
Katimavik Rooms
The Explorer Hotel

09:00 – 10:15

Industry Training
Sponsored by GNWT -
Industry, Tourism, and
Investment
Angela Nagy
GreenStep Solutions
*Sustainable Success:
Adapting and Thriving
as a Northern Tourism
Business*

10:15 – 10:30

Break

10:30 – 12:00

Training continued
GreenStep Solutions

12:00 – 13:00

Lunch
Partner Information
Tables
The Explorer Hotel

13:00 – 14:15

Training continued
GreenStep Solutions

14:15 – 14:20

Closing Remarks
Donna Lee Demarcke,
CEO, NWT

14:30 – 16:30

- Community Experiences**
1. Yellowknife
Historical Museum
Tour with Walt
Humphries
Shuttle Pick Up at
Explorer Hotel
 2. Earring Workshop
by April Bell of
Etoa's Earrings
and Mashicho
Shuttle Pick Up at
Explorer Hotel
 3. Wild Tea & Wellness
Product Making
Workshop with
Amy Maund of
Laughing Lichen
Katimavik Rooms (D/E)
The Explorer Hotel

17:30 – 23:00

- Dinner & Celebration
Chateau Nova Hotel**
- NWT Arts Market
and Cocktails
5:30 – 7:00pm
 - Dinner Promptly at
7:00 – 8:00pm
 - Canadian North Draw
7:30pm
 - Awards
8:00 – 8:45pm
 - Live Auction
8:45 – 9:30pm
 - Live Entertainment
by the Stray Dogs!
9:30 – Midnight

SHARE YOUR PHOTOS and tag
#SpectacularNWT on social media to
showcase your spectacular moments!

**SPECTACULAR
NORTHWEST
TERRITORIES**

AGM.SPECTACULARNWT.COM

**2024 NWT TOURISM
CONFERENCE AND AGM**

Yellowknife | November 5-7

GRANT SHAUE LARNE HOONE / NWT

16:20 – 16:30

Closing Remarks
Member Headshots
Available

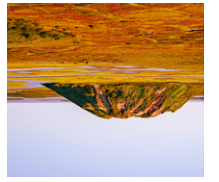
Lunch
12:00 – 13:00
Owner Ken Brooker Inc
Location Manager &
Ken Brooker,
**Fin and Tourism
in the NWT**
11:40 – 12:00
President, CanNor
Jimi Onalik,
Update from CanNor
11:25 – 11:40
NWT Tourism Staff

14:20 – 16:20

Table Topics
11 tables, each with a
different topic relevant
to tourism today,
hosted by industry
professionals. The
afternoon will be broken
into 15-minute sessions;
attendees will have a
chance to sit down at the
tables of their choosing
and enjoy a presentation
and discussion with
Table Hosts.

Break
13:50 – 14:10
Tourism, EIA
Development and
Manager Demand
Paige Gouffic,
**Edmonton
International Airport**
13:45 – 13:50
WestJet
Chris White-Devries,
Air Canada
Serge Corbell,
North-Wright Airways
Susan Wright,
Canadian North
Megan Evers,
Yellowknife Airport
Randy Straker,
Katimavik Rooms
Donna Lee Demarcke,
NWT Tourism (Moderator)
NWT Panel
13:00 – 13:45

DAY
02



PIGGO IN TURTOVARTUK
KRISTEN BINDER / NWT

NOVEMBER 6

WEDNESDAY

SCHEDULE OF EVENTS

08:00 – 09:00

**Breakfast and
Registration**
Katimavik Rooms
The Explorer Hotel
09:00 – 09:15
Welcome Remarks
Welcome by
Garet Cochrane,
Deputy Mayor, City of
Yellowknife
09:15 – 10:15
Keynote Address
How to Make All Your
Unfair Tourism Business
Advantage
Peter Pillars,
Founder, Tourism AI
Network & President
CIPR Communications
10:15 – 10:30
Break
10:30 – 11:25
**NWTT Team
Presentation**
11:25 – 11:40
NWT Tourism Staff
11:40 – 12:00
Update from CanNor
Jimi Onalik,
President, CanNor
11:40 – 12:00
**Fin and Tourism
in the NWT**
Ken Brooker,
Location Manager &
Owner Ken Brooker Inc
12:00 – 13:00
Lunch
Member Headshots
Available

15:30-16:20

**NWT Tourism
Marketing Update**
Tyler Abela
Marketing Director,
NWT Tourism
14:10 – 14:40
**Updates from GNWT
Parks Division**
Stephanie McCabe
Tourism and Parks,
GNWT
14:40 – 15:00
Break
15:00 – 15:30
**Destination Canada
Update**
Kyla Hochflizer
Senior Marketing
Director North America,
Destination Canada
15:30-16:20
Travel Trade Panel
Stephanie Hardisty,
ITIT GNWT (Moderator)
Jon Schliemann,
Expedia Group
Roman Dushatsky,
Jonview (HIS)
Darcie Gunderas,
Tansi Tourism Solutions
Tori Malakoe,
NWT Tourism
16:30 – 18:00
**Welcome Reception
&
Bluebell Eatery**
Join us and enter to
win a trip for 2 with Air
North, Yukon's Airline!
Food and one drink
ticket provided.

DAY
01



IN SHAMER CONNOR
FURBERG / NWT

NOVEMBER 5

TUESDAY

SCHEDULE OF EVENTS

08:00 – 09:30
**Breakfast and
Registration**
Katimavik Rooms
The Explorer Hotel
09:30 – 10:45
NWT Tourism AGM
Katimavik Rooms
The Explorer Hotel
10:45 – 11:00
Break
11:00 – 12:00
NWT Tourism AGM
12:00 – 13:00
Lunch
Katimavik Rooms
The Explorer Hotel
13:00 – 13:40
Opening Remarks
Welcome & Land
Acknowledgement from
Donna Lee Demarcke,
CEO, NWT Tourism
Prayer and Drumming by
Yellowknives Dene
Drummers
Welcome from
Senator Margaret Dawn
Anderson
Welcome from
The Honourable Catlin
Cleveland, Minister for
Industry, Tourism and
Investment

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